



India Textiles Sourcing

Virtual Reverse Buyer-Seller Meet

7th, 10th & 11th August, 2020



Handloom Export Promotion Council presents the first ever

VIRTUAL INDIA TEXTILES SOURCING FAIR

A Gateway to Access the Indian Handwoven & Hometextiles

EVENT LIVE ON: 7,10 & 11 AUGUST, 2020

10:00 AM - 10:00 PM IST

INDIA TEXTILES SOURCING FAIR

Supported by



सत्यमेव जयते

Organised
by



HEPC

HANDLOOM EXPORT PROMOTION COUNCIL

Visit our website for more Information & Registration

 www.itsf.co.in

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Virtual India Textiles Sourcing Fair 2020

India has emerged as the manufacturing giant for global textile and apparel business. India offers enormous opportunities to source Handwoven & Hometextiles, find new partners, and strengthen the supply chain, product innovation and exchange of ideas. This necessitates a platform for adequate interaction among buyers and sellers as well as with the peers to discover, collaborate and prosper in the trade.

India Textiles Sourcing Fair 2020 (ITSF) will be held on National Handloom Day.

ITSF 2020 is an ideal platform to increase Business Opportunities. It is going to be a true Virtual marketplace for Indian Handwoven & Hometextiles products to attract global Markets.

WHY VIRTUAL EXHIBITION

As we reel under the onslaught of Covid-19, businesses across the globe are preparing for a long haul of total or partial shutdowns, supply chain disruptions, missing employees, absence of physical interactions, newer security challenges, etc.

During this time, it makes sense to prepare for the upcoming challenges using all the technology available at our disposal to ensure business continuity and build the capability to mitigate those challenges.

India's first virtual exhibition platform empowering the next generation of events. Showcase products, connect with potential buyer and grow your business network.





National Handloom Day

The first National Handloom Day was inaugurated on 7 August 2015 by Hon'ble Prime Minister Shri Narendra Modi at the Centenary Hall of Madras University in Chennai.

National Handloom Day seeks to highlight the contribution of handloom sector to the socioeconomic development of the country and increase income of the weavers. The Union government had declared 7th August as the National Handloom Day with the objective to generate awareness about the importance of handloom industry.

August 7 was chosen as the National Handloom Day to commemorate the Swadeshi Movement which was launched on this day in 1905 in the Calcutta Town Hall to protest against partition of Bengal by the British Government. The movement had aimed at reviving domestic products and production processes.

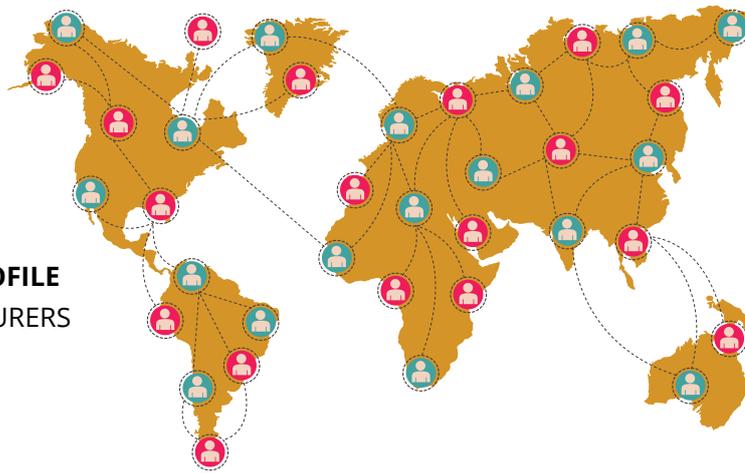
ITSF promoted by Handloom Export Promotion Council will be aptly coinciding with the upcoming National Handloom Day on 7th Aug 2020.

HEPC

Handloom Export Promotion Council (HEPC) is a nodal agency constituted under "The Ministry of Textiles, Government of India" to promote the exports of all handloom products like fabrics, home furnishings, carpets, floor coverings, clothing accessories, etc. HEPC was constituted in the year 1965 with 96 members and its present membership is over 1500 spread all over the country.

The Handloom industry mainly exports fabrics, bed linen, table linen, toilet and kitchen linen, towels, curtains, cushions and pads, tapestries and upholstery, carpets and floor coverings, clothing accessories, etc. The basic objective of HEPC is to provide all support and guidance to the Indian Handloom exporters and International buyers for trade promotion and international marketing. HEPC has its head office at Chennai and regional office at New Delhi.

- **200+ exhibitors** showcasing wide range of Handwoven & Hometextiles Products
- **300+ Buyers** from across the Globe
- **User friendly** 3D immersive virtual experience/environment using Innovative interactive technology
- **Artificial Intelligence Driven Matchmaking**
- Buyers/Visitors can sort exhibitors by product category
- **Live Stream** Demo Sessions / Product Launch Events / Webinars / Presentations
- Live 1:1 **Audio & Video** chat for easy interactions
- **Private** Meeting Rooms & **Personalized** meeting schedules
- Exclusive Media Center to showcase all the press releases
- **Secured** data accessible only to Buyers



EXHIBITOR PROFILE

- MANUFACTURERS
- EXPORTERS

200
**MANUFACTURERS &
EXPORTERS FROM
ACROSS INDIA**

300
**TRADE VISITORS
FROM ACROSS
THE GLOBE**

VISITOR PROFILE

- IMPORTERS
- WHOLESALERS
- RETAILERS & DISTRIBUTORS
- INTERIOR DECORATORS/DESIGNERS
- FASHION DESIGNERS & DESIGN HOUSES
- BUYING HOUSE/AGENTS
- TRADE ASSOCIATION REPRESENTATIVES & CONSULTANTS
- BRANDS & PRIVATE LABELS

Event Info:

India Textiles Sourcing Fair 2020 is the first virtual Fair of its kind globally, focuses on innovative ideas in Handwoven & Hometextiles. The visitors will include industry experts, professionals, business men, business women, distributors, wholesalers, dealers, importers, corporate, International Buying Houses etc.

- **TOP-CLASS PROFESSIONALS**
- **ONE OF THE LARGEST ONLINE/VIRTUAL PLATFORMS OF INDIA TO PROMOTE HANDWOVEN & HOMETEXTILES TO DO OPTIMUM BUSINESS DURING THE FAIR DAYS.**
- **UNIQUE OPPORTUNITY TO SHOWCASE YOUR PRODUCTS AND SERVICES TO LARGE POTENTIAL BUYERS FROM ACROSS THE GLOBE**
- **CREATING STRATEGIC PARTNERSHIPS AND GLOBAL OUTREACH**